



*South Louisiana Chapter  
New Orleans*

## **Safety Communication & Training Techniques**

Monday 2/18/19 or Thursday 5/23/19 or  
Monday 8/5/19 or Friday 10/18/19  
8:00 am – 4:00 pm

Your safety message is only as effective as the way it's communicated. We'll show you how to create a receptive environment for raising safety awareness and driving behavior change in your small business.

Safety Communication & Training Techniques will provide attendees with an understanding and awareness of the elements of communication and factors that influence our ability to communicate safety messages more effectively. The function, scope, and effective characteristics of safety training will also be presented. Among the topics discussed will be adult learning needs, selection, use of media, effective facilitation skills, training evaluation, and delivering safety training that raises awareness and changes behavior.

**If you're a small business owner, employer, manager, or employee your attendance at this program will help you to:**

- Understand communication issues and adult learning needs.
- Organize safety messages and training content for more effective communication.
- Select, design and use media to get your safety message across.
- Improve your presentation and facilitation skills, and handle difficult situations.
- Evaluate the effectiveness of your training.
- Complete an action plan for implementing a safety training program for your business.

**1-day course**

**0.6 CEUs/0.6 COCs**

**Fee: Member \$325 per person; Non-member \$425**

**Advanced registration required, call for details.**

**National Safety Council, South Louisiana Chapter**

4200 South I-10 Service Road West, Suite 224, Metairie, LA 70001

Tel: 504-888-7618, 800-N-SAFETY

Website: [www.metro-safety.org](http://www.metro-safety.org)

Email: [info@metro-safety.org](mailto:info@metro-safety.org)