

Draft



**Who Dat Safe Community Coalition & GNO Traffic Safety Committee
(LHSC Grant / NHTSA Model)
Meeting Minutes
Wednesday, October 20, 2010**

The meeting was held at the Regional Transportation Management Center, New Orleans, LA. After lunch was served, the meeting was called to order by Mr. Claude Maher at about noon. Self introductions were held and the following were present:

- Jamie Ainsworth, LA Highway Safety Commission, Jamie.ainsworth@dps.la.gov
Ken Berthelot, WHNOTV, kberthelot@lesea.com
Del Bosarge, Jefferson Parish Traffic Engineer, dbosarge@jeffparish.net
Ellis Cattan, KCS, elliscattan@yahoo.com
Shalanda Cole, Department of Transportation & Development, shalanda.cole@la.gov
Bridget Gardner, LSU Trauma Center, bgardn@lsuhsc.edu
Ron Harris, LSU School of Public Health, rharris@lsuhsc.edu
Jeff Haydel, Motorcycle Awareness Campaign, jeffhay1967@yahoo.com
Beth Inbau, National Safety Council, South LA Chapter, beth@metrosafety.org
Jacquole Johnson, Department of Transportation & Development, jacquole.johnson@la.gov
Dan Jatres, Regional Planning Commission, djatres@norpc.org
Dan Kiff, LSU Trauma Center, dkiff@lsuhsc.edu
Michelle Killian-Tuggle, Motorcycle Awareness Campaign, michellekillian@clearchannel.com
Chris Laborde, Regional Planning Commission, claborde@norpc.org
Greg Loner, Jefferson Parish Sheriff's Office, lonero_gj@jpsso.com
Claude Maher, National Safety Council, South LA Chapter, claudio@metrosafety.org
Brad McGlothorn, LA Highway Safety Commission, bradmcmglothorn@charter.net
Russell Moran, Kenner Police Department, rmoran@kennerpd.com
Nicole Norman, WHNOTV, nnorman@lesea.com
Judy Otto, Touro Infirmary, judy.otto@touro.com
Elliott Raisen, Citizen, cardio@cox.net
Don Redman, AAA, dredman@aaamissouri.com
April Renard, Department of Transportation & Development, april.renard@la.gov
Carl Saizan, LA State Police Troop B, carl.saizan@dps.la.gov
Karla Sibille, Department of Transportation & Development, karla.sibille@la.gov
Luke Strack, East Jefferson General Hospital, lstrack@ejgh.org
William Triay, Transportation Research Institute, bt@actionpress.com
Ron Whittaker, Department of Transportation & Development, rwhittaker@live.com

Mr. Maher led the group in the Pledge of Allegiance. Mr. Laborde led the group in Prayer.

Mr. Maher presented a draft of the minutes from last month's meeting. After review, Ms. Inbau made a motion to accept, second by Mr. Triay and passed.



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National Safety Council, South Louisiana Chapter
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Mr. Harris asked all Who Dat members to forward him their company logos to be included on the Resource page of the "Parents' Guide to Laws Effecting Juveniles" that he is updating. He said that 1000 copies will be printed as per the agreement with the Who Dat Coalition, although a new contract has to be drafted and signed. Contact him at rharr5@lsuhsc.edu.

Ms. Inbau gave an overview of the National Safety Council's "Alive at 25" class and said that the classes are scheduled on Saturdays from 11:00 am until 3:00 pm. If anyone would like to review the class or the materials, including the "Alive at 25 Parent Program," it is available.

Mr. Redman expressed concern over the "Who Dat" name. Ms. Inbau has spoken to an attorney who has assured us that we do not have to worry since we are not vending products with Who Dat on them.

Mr. Maher announced the tentative Action Plan for the 2010-2011 LHSC grant. The Action Plan is as follows:

- 1) Occupant Protection: Traffic Safety Summit; Child passenger safety seat training & fitting station; Child passenger safety seat distribution; High school event in target area.
- 2) Impaired Driving: Traffic Safety Summit; Support of "No Refusal" activities; Assess training needs for Phlebotomy; Request prosecutorial training for area; High school event in target area.
- 3) Teen Drivers; Traffic Safety Summit; High school event in target area; Distribute Parent Guides to high school population; Support "Sudden Impact Program."

Mr. Maher reported on the sub-grant that Radio Disney applied for. They conducted 8 School Safety Days at local elementary schools in which 250-300 students attended lectures and activities on seat belt usage. Partners for the events were: LA State Police, Radio Disney, MAC, National Safety Council, and the Jefferson Parish DA's Office. Special thanks to Capt. Carl Saizan, LASP, for providing a portable car seat for demonstration purposes, Mr. Jeff Haydel from MAC, for transporting the car seat and to Ms. Kristin Campbell and Radio Disney for providing the PA system, handouts and safety related contests for the students.

Ms. Inbau moved that the Coalition approve \$1000 for Buckle Up key chains that will be distributed at events of the Coalition. The funds will be reimbursed from the LHSC grant. The motion was passed.

Mr. Maher then provided crash data for the Coalition's area. This information can be used to target problem areas and intersections. Mr. Maher covered the distribution of the Who Dat/MAC fans at the Farmers Market, motorcycle poker run and the Gretna Fest where over 1500 fans were distributed, clearly the hit commodity of the Gretna Fest. Mr. Maher then gave information on the upcoming Zephyrs' Safety Night to be held on Friday, April 29, 2011, during the Zephyrs home game. Plans call for safety booths to be set up around the concourse to distribute safety literature and commodities, along with a motorcycle parade around the outfield before the game led by LASP motorcycle patrol. Also, the LASP's "Roll-Over Truck" will demonstrate the hazards of not wearing a seat belt in the parking area.



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Ms. Gardner stated that the next available training for Child Passenger Seat Technicians will be held in Gonzales from Wednesday, December 15 through Saturday, December 18. After that, a class will be in January in Houma then March in Lake Charles. The cost is \$60 for the training. Ms. Gardner also stated that she will be conducting 9 mock crashes during the current school year with the next event occurring on Friday, October 22 at Jesuit High. She offered to will provide the Mock Crash Handbook she developed to Mr. Maher to assist with the planned mock crash for the Who Dat Coalition. She stated that she will check to see if she can apply for a sub-grant to assist her "Sudden Impact Program." She also announced that the 2010 Spirit of Charity Regional Trauma Conference will be held on Friday, December 10, 2010, in New Orleans and will focus on motor vehicle crashes.

Ms. Renard informed the group of the Local Road Assessment Program designed to identify problem areas where low cost improvements could be funded. The program assists with safety development and may utilize funding from the current grant.

A discussion on the "No Refual Weekend" was held. Mr. McGlothorn stated that St. Charles and St. Bernard Parishes have medical personnel on staff 24/7 who can take blood after an arrest and court order for those refusing to take a sobriety test.

Mr. Triay informed the group of his efforts to address the NOPD and local politicians to attend the meetings. However, he has been having difficulties getting on their respective agendas.

Ms. Killian said that she has provided PSA's to Program Director of Clear Channel and will check for airings. In the event the PSA's cannot air, she will put them on their website calendar. She also reported a recent law change that allows law enforcement to arrest someone for negligent homicide instead of citing the offender for failure to yield.

Mr. Berthelot addressed the need for educational programs that can be used by media outlets. Ms. Ainsworth informed him that the Who Dat grant cannot be used to pay for media.

Capt. Saizan spoke about an Operation Lifesaver day for Troops A & B. Mr. Cattan volunteered to assist.

Mr. Maher mentioned that Ms. Ainsworth was able to get approval to provide lunch for Who Dat meetings for this fiscal year.

The meeting adjourned at about 1:30 pm.

The next meeting of the Who Dat Safe Community Coalition will be the on **Wednesday, 11/17/10 at 11:30 am at the RTMC Building located at #10 Veterans Blvd, New Orleans. RSVP Required.**

Action Items:

Mr. Maher- purchase commodities to promote seat belt safety. (\$1000 approved by coalition)

Respectfully submitted by Claude D. Maher, National Safety Council.



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