



**Who Dat Safe Community Coalition & GNO Traffic Safety Committee
(LHSC Grant / NHTSA Model)
Meeting Minutes
Wednesday, August 18, 2010**

The meeting was held at the Regional Transportation Management Center, New Orleans, LA. The meeting was called to order by Mr. Steve Strength at 11:55 a.m. Self introductions were held and the following were present:

Norma Broussard, JP District Attorney's Office, nbroussard@jpda.us
Beth Inbau, National Safety Council, South Louisiana Chapter, beth@metrosafety.org
Michelle Killian, MAC, michelle.killian@clearchannel.com
Sean Kirkpatrick, CellControl, skirkpatrick@cellcontrol.com
Chris Laborde, Regional Planning Commission, claborde@norpc.org
Claude Maher, National Safety Council, claudio@metrosafety.org
Judith Otto, Touro, judy.otto@touro.com
Dean Powery, WHNOTV, dpowery@lesea.com
Don Redman, AAA, dredman@aaamissouri.com
April Renard, LA DOTD, april.renard@la.gov
Don Robinson, AARP, donmargaret@bellsouth.net
Karla Sibille, LA DOTD, karla.sibille@la.gov
Luke Strack, EJGH EMS, lstrack@ejgh.org
Steve Strength, LA DOTD, steve.strength@la.gov
William Triay, Transportation Research Institute, bt@actionpress.com
Ron Whitaker, LA DOTD, rwhitaker@live.com
Marie Walsh, LTAP, mbwalsh@ltrc.lsu.edu
Dan Jatres, RPC, djatres@norpc.org
Kevin Cannatella, LSP Troop B, Kevin.cannatella@dps.la.gov
Allen Harrison, Wal-Mart, a2harri@wal-mart.com
Aaron Chabaud, LHSC, aaronchabaud@bellsouth.net
TK Tieu, Councilman Arnie Fielkow's office, tktieu@cityofno.com
Russell Moran, KPD, rmoran@kennerpd.com
Karen Parsons, RPC, kparsons@norpc.org
Ben Williams, RPC, bwilliams@norpc.org
Jody Savoie, Jeff Parish Traffic Engineers, jsavoie@jeffparish.net
John Hellmers, KFD, firechief@kenner.la.us
David DiMaggio, SBSO, ddimaggio@sbsso.org
Jimi Smith, Tire Therapy, tiretherapy.com
Vi Nguyen, DOTD, vi.nguyen2@la.gov
Brad McGlothorn, LHSC, bradmclglothorn@charter.net
Clinton Young, KFD, cyoung@kenner.la.us
Jeff Arnold, State Representative, larep102@leg2s.state.la.us
Ken Berthelot, WHNO-TV, kberthelot@lesea.com
Kristen Campbell, Radio Disney, Kristen.b.campbell@disney.com
Jeff Haydel, MAC, jefhay1967@yahoo.com



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Mr. Laborde led the group in prayer. Mr. Robinson led the group in the Pledge of Allegiance.

Ms. Inbau presented a draft of the minutes from last month's meeting in which, after review, Mr. Stack made a motion to accept, second by Mr. Laborde.

Ms. Inbau proposed that the Who Dat coalition focus on one topic of interest at each of the upcoming meetings with Teen Driving being addressed in the September 15, 2010 meeting and Seatbelts being addressed in the October 20, 2010 meeting.

Mr. Strength informed the coalition of the Regional Coalition for SELA. He stated that their objective is to focus on the SHSP, in particular impaired drivers. The implementation meeting will be held on Tuesday, October 5, 2010 in Baton Rouge.

Mr. Maher gave an update on the Zephyrs' Safety Night in which approximately 50 people participated in the Intoxiclock demonstration. The Intoxiclock is an electronic device that uses data, gender, weight and the number of alcoholic beverages consumed, to give an indication of the BAC level of the participant. He thanked Karla Sibille and the DOTD for providing commodities used to give away to participants. He informed the coalition of the upcoming "Family Day" that the Army Corps of Engineers will host on Thursday, October 21, 2010. He said that he will attend to represent the coalition and asked for volunteers to assist him at the booth to distribute safety information. He then proposed a hand held fan to be bought under the commodities section of the grant and distributed at upcoming events. He had a sample of the fans that were distributed by MAC at the Zephyrs game. He stated that we have to receive three bids on the fans. Mr. Laborde made a motion to proceed with the proposal, Ms. Inbau second. The proposal passed by unanimous vote.

Ms. Walsh gave an update of the Local Road Safety funding and handed our brochures containing the information. She advised the coalition that municipalities may receive up to \$500,000 for local road improvements on roundabouts, pedestrian safety and off road projects. She said that she has conducted 9 DWI workshops in the state to train law enforcement officers on field sobriety tests and pre-trial preparation. She is also the Co-Chair person for the Occupant Restraint Device Focus Group and will input our plans into their action plans to possibly assist our coalition's efforts with funding. She informed the coalition of the upcoming Speed Management Workshop to be held on Monday, September 20, 2010 at the RTMC building. She has pledged to share the NHTSA countermeasures information with us.

Ms. Broussard stated that Jefferson Parish will conduct another "No Refusal" weekend on Labor Day Weekend, September 3rd-6th. She is working with the LHSC to implement the program statewide.

Mr. Triay has spoken with local bar owners to support the No Refusal Weekend.

Mr. Jatres informed the coalition of the upcoming Bike Bash hosted by the Metropolitan Bicycle Committee to be held on the weekend of October 12 through October 14, 2010. We are negotiating with the MBC to host a bike rodeo in conjunction with their event.



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Mr. Laborde informed us of the Army Corps of Engineers project that will place 5,000 dump trucks on the roads around Jefferson Parish. He suggested that we incorporate that into our school safety. He also suggested that we partner with non-profit organizations to assist us in educating the public of the SHSP.

Ms. Tieu informed us of a scheduled Mock Crash to be hosted by ITT Tech on Wednesday, October 6, 2010.

Ms. Campbell has contacted several schools for the School Safety Days and stated that she will inform the coalition as soon as she has confirmation for any schools.

Mr. Chabaud stated that there are some "Buckle Up America" signs that are still available.

Mr. McGlothern volunteered to bring the signs to the next meeting.

Ms. Killian thanked all parties involved with the road improvements on I-10.

Mr. Redman said that St. Tammany will focus on teen driving safety during the month of October.

Action Items:

Ms. Broussard – Request SELA minutes be distributed electronically with the meeting notices.

Ms. Inbau – Send critique to all Summit attendees; invite Chief Serpas to be guest speaker for August meeting.

Ms. Killian – Check for radio spots for PSA's; contact Orleans Parish schools for Safety Day.

Mr. Laborde – Write PSA's to remind schools are back in session.

Mr. Maher – Plan School Safety Day and order commodities before 9/30/10 (end of LHSC grant year).

Mr. Powery – Check for TV spots for PSA's.

Mr. Redman - Provide Contra Flow Maps; check with AAA Safety for community involvement.

Mr. Strength – Ask Ms. Walsh to speak at upcoming meeting (for August if Chief Serpas cannot attend).

Mr. Triay – Ask NOPD contacts to encourage Chief Serpas to speak at upcoming meeting.

All – Submit Agency Report forms for next meeting.

The meeting adjourned at about 1:20 pm. The next meeting will be the on **Wednesday, September 15, 2010 at 11:30 am at the RTMC Building located at #10 Veterans Blvd, New Orleans. \$10 lunch RSVP required.** Mark your calendars now for future meetings: 10/20/10, 11/17/10, no December meeting.

Respectfully submitted by Claude D. Maher, National Safety Council.



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