



**Who Dat Safe Community Coalition & GNO Traffic Safety Committee
(LHSC Grant / NHTSA Model)
Meeting Minutes
Wednesday, May 19, 2010**

The meeting was held LA State Police Troop B Headquarters, Williams Blvd, Kenner, LA. The meeting was called to order by Mr. Steve Strength at 11:55 a.m. Self introductions were held and the following were present:

Beth Inbau, President & CEO, NSC South Louisiana Chapter beth@metrosafety.org
Claude Maher, National Safety Council, claudem@metrosafety.org
Kristen Campbell, Radio Disney, Kristen.d.campbell@disney.com
Luke Strack, EJGH EMS, lstrack@ejgh.org
Lynn Watson, Office of Injury Research and Prevention, lynn.watson@la.gov
Chris Laborde, Regional Planning Commission, claborde@norpc.org
Norma Broussard, JP District Attorney's Office, nbroussard@jpda.us
Jeff Haydel, MAC, hayjeff1967@yahoo.com
Lindsey Johnson, Office of Injury Research and Prevention, Lindsey.johnson@la.gov
Jamie Ainsworth, LHSC, jamie.ainsworth@dps.la.gov
Carl Saizan, LASP, carl.saizan@dps.la.gov
Michelle Killian, MAC, michelle.killian@clearchannel.com
William Triay, Transportation Research Institute, bt@actionpress.com
Karla Sibille, LA DOTD, karla.sibille@la.gov
April Renard, LA DOTD, april.renard@la.gov
Shalanda Cole, LA DOTD, shalanda.cole@la.gov
Don Robinson, AARP, donmargaret@bellsouth.net
Steve Strength, LA DOTD, steve.strength@la.gov
Ron Whitaker, LA DOTD, rwhitaker@live.com
Chris Laborde, NORPC, claborde@norpc.org
Delmas Bosarge,
Dan Jatres, NORPC, djatres@gmail.com

Mr. Laborde lead the group in prayer. Mr. Whitaker led the group in the Pledge of Allegiance.

Ms. Beth presented a draft of the minutes from last month's meeting in which, after review, Mr. Stack made a motion to accept, second by Mr. Haydel.

Ms. Campbell advised the group of the upcoming meeting with the Jefferson Parish School Board and the Who Dat Coalition to discuss the possibilities of hosting another Mock Crash & Trial. The target school will be, preferably on the West Bank and the event will be held in the fall.

Mr. Strength distributed a copy of the LADOTD Agency Report for the month of April for all to review. He also provided information for a possible caterer for the upcoming Traffic Safety Summit to be held on Wednesday, June 16, 2010.

Mr. Maher took the action item of contacting the caterer. He also advised the coalition of his contact with another caterer and is awaiting their reply. He then distributed information on tote bags to be used as the gifts for the upcoming summit. After discussion the group agreed upon, and approved the purchase of, an environmentally friendly paper tote lined with coated non-woven polypropylene. The tote will be beige in color with a black handle and trim. The motto "Drive Safe, Stay Alert, Don't Get Hurt" was suggested by Mr. Bosarge and was approved. That slogan will be printed on the totes along with the name of our coalition, Who Dat Safe Community Coalition, the logos of the Who Dat Safe Community Coalition, a fleur

de lis, the Louisiana Highway Safety Commission, a replica of the state with roadway lines on it, and the Louisiana Department of Transportation and Development, replica of a roadway and the words "Destination ZERO Deaths" along with The National Safety Council's email address.

Ms. Ainsworth advised the group that if all information will fit on the totes that it is acceptable for the logos to be placed on the bags. She stated that the grants will be reviewed during the first week of June. She informed the group of two upcoming events: first, the Communications Training Course, designed for those who have received a grant from the state, will be held in Baton Rouge from Tuesday, June 22 through Thursday, June 24, 2010. Mr. Maher has already registered for the class with one more place of availability for our coalition; second, the state's initiative for two upcoming holiday weekends, July 4th and Labor Day, will be Impaired Driving Prevention Outreach.

Mr. Jatres gave a review of the recently held Second Line Bike Parade along with the Bicycle Rodeo. The rodeo was held at Audubon Charter School and was conducted by volunteers from the Who Dat Safe Community Coalition, the LA State Police, N.O. EMT Association, and the Metropolitan Bicycle Coalition. Approximately 25 children were present of which 12 were given new helmets. All of the participants rode their bikes through a series of obstacle courses, watched a 9 minute video titled Bike Safe, Bike Smart and were taught the proper hand signals for riding on the streets. The bike parade began at 10:30 am from the parking area for the Audubon Zoo. The route took the riders through the French Quarter and back to Avenger Field which is located behind the zoo. Approximately 150 riders participated in the parade.

Ms. Broussard advised the group the funding for the "No Refusal Weekend" to be held on Memorial Day Weekend, will not be necessary since East Jefferson General Hospital had enough volunteers to cover the necessary time frame. She had completed the training for each of the entities involved along with their respective schedules; visited the jail to view the facilities; met with the LA State Police to partner with the transportation of the blood to the lab. She informed the group that two entities will not be able to participate due to the oil spill in the Gulf of Mexico. Those two are the Wildlife and Fisheries and the Grand Isle Police Department. She mentioned an upcoming Lutheran Convention that is coming to Jefferson from Sunday, July 18 through Tuesday, July 20, 2010, from 10:00 a.m. until 6:00 p.m. each day. The convention will be for teenagers who are interested in impaired driving and underage drinking. She asked for volunteers to partner with the youth in attendance.

Ms. Inbau told the coalition that she had submitted the request for the 2010-2011 grant. She also distributed blank Agency Report forms and encouraged all participants to submit their respective reports at each of the upcoming meetings, noting that it is part of the criteria of the grant.

Mr. Laborde volunteered to work with Mr. Maher on the upcoming press releases for the coalition.

Hosted by

National Safety Council, South Louisiana Chapter

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Ms. Ainsworth discussed the upcoming "Click it or Ticket" Campaign. She also gave out "Buckle Up America" signs to be placed in strategic locations.

Mr. Strack said he will check into the cost and would ask for possible volunteers for Memorial Day Weekend.

Mr. Triay stated that the stop line is required but that Redflex uses the curb line.

Ms. Killian said that she doesn't think that motorcycles trigger the cameras.

Mr. Strength assured her that the cameras are tuned to pick up motorcycles as well as cars. He also mentioned that there are 720 safety cones placed outside of the RTMC in honor of "Work Zone Safety Week." Each cone represents a person who died in a work zone during 2008.

Action Items:

Mr. Maher – Contract caterer & order bags for Summit.

Mr. Maher & Mr. Laborde – Press releases.

Mr. Strack – Check for volunteers for Memorial Day Weekend.

Ms. Ainsworth – Give Legislative Update.

All – Contact Risk Management Personnel for guest speakers for Summit.

All – Submit Agency Report forms for next meeting.

The meeting adjourned at about 1:15 am. The next meeting will be the Traffic Safety Summit on **Wednesday, June 16, 2010 at 10 am – 3 pm at the RTMC Building located at #10 Veterans Blvd, New Orleans.** Mark your calendars now for future meeting: 7/21/10, 8/18/10, 9/15/10, 10/20/10, 11/17/10, no December meeting.

Respectfully submitted by Claude D. Maher, National Safety Council.

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