



**Who Dat Safe Community Coalition & GNO Traffic Safety Committee  
(LHSC Grant / NHTSA Model)  
Meeting Minutes  
Wednesday, September 15, 2010**

The meeting was held at the Regional Transportation Management Center, New Orleans, LA. After lunch was served, the meeting was called to order by Mr. Steve Strength at about noon. Self introductions were held and the following were present:

- Del Bosarge, Jefferson Parish Traffic Engineer, [dbosarge@jeffparish.net](mailto:dbosarge@jeffparish.net)  
Norma Broussard, Jefferson Parish District Attorney's Office, [nbroussard@jpda.us](mailto:nbroussard@jpda.us)  
Kevin Brown, Radio Disney, [kevb1082@yahoo.com](mailto:kevb1082@yahoo.com)  
Richard Brown, Citizen, [richardbrownoz@hotmail.com](mailto:richardbrownoz@hotmail.com)  
Kristen Campbell, Radio Disney, [Kristen.b.campbell@disney.com](mailto:Kristen.b.campbell@disney.com)  
Aaron Chabaud, LA Highway Safety Commission, [aaronchabaud@bellsouth.net](mailto:aaronchabaud@bellsouth.net)  
Ron Harris, LSU School of Public Health, [rharris@lsuhsc.edu](mailto:rharris@lsuhsc.edu)  
Jeff Haydel, Motorcycle Awareness Campaign, [jefhay1967@yahoo.com](mailto:jefhay1967@yahoo.com)  
John Hellmers, Kenner Fire Department, [firechief@kenner.la.us](mailto:firechief@kenner.la.us)  
Charles Henry, Congressman Scalise's Office, [Charles.henry@gmail.house.gov](mailto:Charles.henry@gmail.house.gov)  
Beth Inbau, National Safety Council, South LA Chapter, [beth@metrosafety.org](mailto:beth@metrosafety.org)  
Lindsey Johnson-White, LA Office of Injury Prevention, [Lindsey.johnson@la.gov](mailto:Lindsey.johnson@la.gov)  
Chris Laborde, Regional Planning Commission, [claborde@norpc.org](mailto:claborde@norpc.org)  
Claude Maher, National Safety Council, South LA Chapter, [claudio@metrosafety.org](mailto:claudio@metrosafety.org)  
Brad McGlothorn, LA Highway Safety Commission, [bradmclathorn@charter.net](mailto:bradmclathorn@charter.net)  
Russell Moran, Kenner Police Department, [rmoran@kennerpd.com](mailto:rmoran@kennerpd.com)  
Les O'Regan, US Customs & National Safety Council Instructor, [lester.oregan@dhs.gov](mailto:lester.oregan@dhs.gov)  
Don Redman, AAA, [dredman@aaamissouri.com](mailto:dredman@aaamissouri.com)  
Brett Robin, Cox Communications, [brett.robin@cox.com](mailto:brett.robin@cox.com)  
Don Robinson, AARP, [donmargaret@bellsouth.net](mailto:donmargaret@bellsouth.net)  
Carl Saizan, LA State Police Troop B, [carl.saizan@dps.la.gov](mailto:carl.saizan@dps.la.gov)  
Steve Strength, LA Department of Transportation & Development, [steve.strength@la.gov](mailto:steve.strength@la.gov)  
Elvin Thibodeaux, Cox Communications, [elvin.thibodeaux@cox.com](mailto:elvin.thibodeaux@cox.com)  
William Triay, Transportation Research Institute, [bt@actionpress.com](mailto:bt@actionpress.com)  
Jack Varnado, LA Driving School, [safetydriven@gmail.com](mailto:safetydriven@gmail.com)  
Ben Williams, Regional Planning Commission, [bwilliams@norpc.org](mailto:bwilliams@norpc.org)  
Bill Williams

Mr. Strength led the group in Prayer. Mr. Robinson led the group in the Pledge of Allegiance.

Ms. Inbau presented a draft of the minutes from last month's meeting. After review, Mr. Redman made a motion to accept, second by Mr. Laborde and passed.

Mr. Harris distributed a draft of the "Parents' Guide to Louisiana Laws Affecting Juveniles." He asked that this draft not be distributed to the public. Some corrections were made and others were suggested. He



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**Final**

said he got most of the information from websites. He asked all Who Dat members to forward him their company logos to be included on the Resource page. He said that 1000 copies will be printed as per the agreement with the Who Dat Coalition. Contact him at [rharr5@lsuhsc.edu](mailto:rharr5@lsuhsc.edu).

Ms. Inbau stated that the critique forms for the June Traffic Safety Summit presenters were not developed, and due to the length of time, she suggested that it be dropped from the outstanding Action Items. We will ask participants of the next Summit to critique each presenter. She reported that she contacted New Orleans Police Superintendent Ronal Serpas' office and invited him to speak at an upcoming meeting. No response has been received. Mr. Triay volunteered to try.

Mr. Redman said that the Contra-Flow Maps are available from the LA State Police offices. He also reported that AAA developed a website for parents and teens aimed to help parents to keep their teens safe while driving prior to getting behind the wheel of a car. The web site is <http://TeenDriving.AAA.com>. He also informed the coalition of an upcoming event to have teens turn off their cell phone before driving a vehicle. The event is to be held on Friday, 9/17/10, "Two Seconds" and will be sponsored by Teen Magazine to encourage teens to turn off their cell phones while driving. He has provided PSA's to Ms. Killian at Clear Channel and to Ms. Campbell at Radio Disney.

Mr. Laborde has contacted Christian Moises, New Orleans Media Group, with PSA's for children returning to school. No word on when those PSA's would be aired. Mr. Laborde also provided maps (electronically) of the routes used by dump trucks during the construction period for the Corps of Engineers hurricane protection levee projects to all of New Orleans Archdiocese schools and public school systems in Jefferson, Orleans, Plaquemines, St Bernard and St Charles parishes. He agreed to forward the maps to the LA State Police.

Ms. Campbell reported that 5 schools had been scheduled for the School Safety Days. All schools are scheduled for the month of September, to adhere to this year's grant, and will consist of 30 minute sessions with a minimum of 4 sessions per school. The sessions will consist of a 10 minute orientation on seat belt, bicycle and street crossing safety followed by safety related activities involving student participation. Mr. Maher will email the schedule to all Who Dat members, who are encouraged to participate. Radio Disney will be paid \$1000 per school as a sub-grant from the Who Dat grant from LHSC.

Captain Saizan volunteered the use of a portable car seat with seat belt attachments to demonstrate proper seat belt usage for the students. Contact him at [carl.saizan@dps.la.gov](mailto:carl.saizan@dps.la.gov) or 471-2775.

Mr. Maher announced that National Child Safety Seat Saturday will be 9/25/10 and that volunteers were needed for an event to be held at Divine Mercy Church, 3325 Loyola Drive, Kenner. The volunteers are need from 8:30 am until 12:00 noon.

Mr. Maher also provided the information on the commodities that will be purchased and distributed at upcoming events. Bids were taken and a vendor chosen for the corrugated plastic fans that will be 13"x6". One side will display "Who Dat Safe Community Coalition," the web site, a large Fleur De Lis in the center and the slogan "Drive Safe. Be Alert. Don't Get Hurt" across the top. The other side will have MAC's logo along with the LHSC's logo on the handle. MAC will contribute about \$1,000 of the \$4,360 cost.



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**Final**

Mr. Laborde made a motion to conduct more School Safety Days since we still have funds available for sub-grants in this fiscal grant year. Ms. Broussard seconded the motion, which passed. Ms. Campbell said that she would contact additional schools.

Mr. Strength suggested that the coalition examine the region to help determine problem areas.

Ms. Broussard advised the she and Capt. Saizan are co-chairs of the Impaired Driving Task Force. The first meeting will be held on Monday, 9/27/10 at 10 am in Baton Rouge and that all are invited to attend. Also, the Aggressive Driving Task Force will meet on Wednesday, 9/29/10 at 9 am at the State Police Office in Baton Rouge followed by the Impaired Driving Task Force at 1 pm. All are invited to attend.

Mr. Chabaud informed the group of the web site that can compare crash data, sorting by parish at <http://lhsc.lsu.edu/>.

Mr. McGlothern stated that Community Coffee vehicles have stickers stating “No Cell Phone Use.”

Ms. Inbau advised that the 2010-2011 Who Dat grant has been approved by the LHSC. She urged the Who Dat Coalition to utilize the resources provided by the grant such as the NHTSA “Countermeasures that Work” document for ideas on activities. Sub-grant requests can be submitted via email to [claudio@metrosafety.org](mailto:claudio@metrosafety.org). Any company, organization or individual is eligible to submit a request for a sub-grant if they are not receiving funds from the LHSC. Requests must be approved by the Who Dat Coalition and should be based on the LA Strategic Highway Safety Plan which can be found at <http://lhsc.lsu.edu/Reports/shsp/SHSP.asp>.

The meeting adjourned at about 1:20 pm. A sub-group then met to discuss the Red Light Running Cameras.

The next meeting of the Who Dat Safe Community Coalition will be the on **Wednesday, 10/20/10 at 11:30 am at the RTMC Building located at #10 Veterans Blvd, New Orleans. RSVP Required and \$10 lunch unless otherwise notified.**

Action Items:

Ms. Killian – Check for radio spots for PSA’s; contact Orleans Parish schools for Safety Day.

Mr. Powery – Check for TV spots for PSA’s.

Mr. Triay – Ask NOPD Superintendent Serpas to speak at upcoming meeting and assign representation on this Coalition.

All – Submit Agency Report forms for next meeting.

Respectfully submitted by Claude D. Maher, National Safety Council.



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